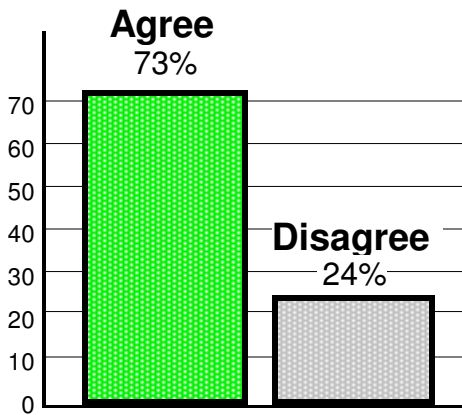


Naturist Education Foundation

NEF Florida Poll 2015



QUESTION number 1

Do you agree or disagree that people should be able to enjoy nude sunbathing on a beach or other location that is accepted for that purpose?

AGREE 73% Disagree 24%
Not sure 4%
NOTE 1.

NEF-COMMISSIONED ZOGBY ANALYTICS POLL OF 806 FLORIDA ADULTS - NOVEMBER, 2014
MARGIN OF ERROR IS ±3.5 PERCENTAGE POINTS WITH A 95% CONFIDENCE INTERVAL.

Strong Support for Nude Sunbathing

Relatively few Floridians object to nude sunbathing that takes place on designated beaches or in other recognized areas. The acceptance of nude sunbathing in Florida is even greater than national acceptance figures (65%). Approximately three of every four adults in Florida agree that clothing-optional recreation should be allowed.



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A public opinion survey

commissioned by Naturist Education Foundation (NEF) tests the responses of Florida adults to questions about body acceptance, recreation and personal freedoms. The independent survey was conducted for NEF by the prestigious Zogby Analytics polling firm. Among the results:

- strong support for nude sunbathing.
- majority acceptance for the personal rights of those who are nude in their own homes or on their own property - even if they may occasionally be seen by others.
- significant rejection of the notion that the majority of Floridians are personally offended by the non-sexual nudity of others.

Floridians to Government: Set Aside Clothing-Optional Areas

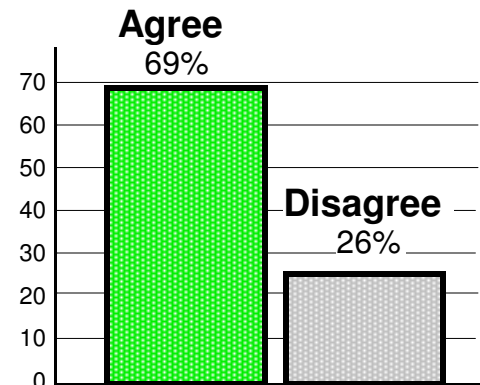
The 2015 NEF Florida Poll indicates that the idea of setting aside areas for nude sunbathing enjoys enormous support. National polls show that public approval for the idea has been building steadily over the years.

QUESTION number 2

Do you agree or disagree that areas should be set aside for people who enjoy clothing-optional recreation such as nude sunbathing and swimming?

AGREE 69% Disagree 26%
Not sure 6%
NOTE 1.

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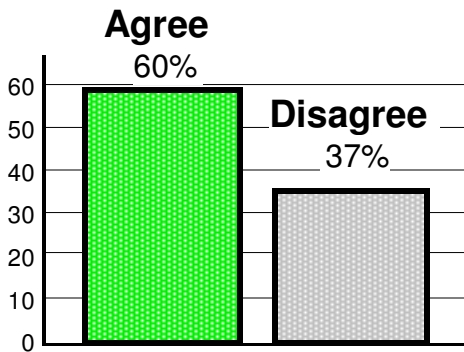


NOTE 1. DUE TO ROUNDING, TOTALS MAY NOT ALWAYS ADD UP TO 100%.

NEF Florida Poll 2015

QUESTION number 3

Do you agree or disagree that people have the right to be nude in their homes or on their property, even if they may occasionally be visible to others?



AGREE 60% Disagree 37%
Not sure 3%

NEF-COMMISSIONED ZOGBY ANALYTICS POLL OF 806 FLORIDA ADULTS - NOVEMBER, 2014
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Opinion survey sample subsets have larger margins of error than the entire data set. Even so, it is striking to find uniformly strong agreement for Question 3 across the various political, geographical, and cultural subsets that sometimes divide Florida. For example, 61% of those in large Florida cities agree that people have the right to be nude in their homes or on their property, even if they may occasionally be visible to others. In small cities, 60% agree. In the suburbs, 59% agree, while 58% of rural residents agree.

Floridians see nudity as a personal right

In a time of eroding personal freedoms, Floridians affirm their support for nudity as a personal right. By a clear majority, Floridians believe that people have the right to be nude in their homes or on their property, even if they may occasionally be visible to others.

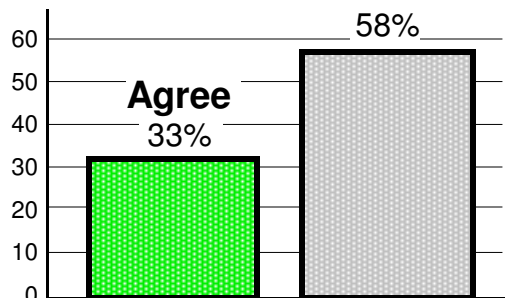
Among Florida's social networking participants, 62% agree that people have the right to be nude in their homes or on their property, even if they may be occasionally visible to others. And 58% of Floridians who do *not* participate in social networking also agree.

Note that Question 4 was asked "inside out." Opinion survey respondents who are truly unoffended by the non-sexual nudity of others found themselves having to disagree with this question. Sometimes professional pollsters do this to assure that respondents are not simply falling into a pattern of agreeing with every question.

QUESTION number 4

QUESTION number 4

Do you agree or disagree that you are personally offended by the non-sexual nudity of others?



DISAGREE 58% Agree 33%
Not sure 9%

NEF-COMMISSIONED ZOGBY ANALYTICS POLL OF 806 FLORIDA ADULTS - NOVEMBER, 2014
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Most Floridians are NOT offended by nudity

The notion that most Floridians are offended by nudity is shown to be a myth. Fifty-eight percent of Florida adults say that they are NOT personally offended by the non-sexual nudity of others.

The significance of testing actual public response to this question is clear. Too many lawmakers and regulators justify restrictions or outright bans on nudity by saying that they're doing "the will of the people." However, when given a chance to speak for themselves, a substantial majority of the people of Florida say clearly that they are NOT personally offended by the non-sexual nudity of others.

Recalling that survey subsets have larger margins of error associated with them than does the entire data set, the NEF 2015 Florida Poll identifies some interesting comparisons between and among subgroups. For example, 52% of registered Democrats are not personally offended by the non-sexual nudity of others. Compare that to the

60% of Republicans who says they are unoffended.

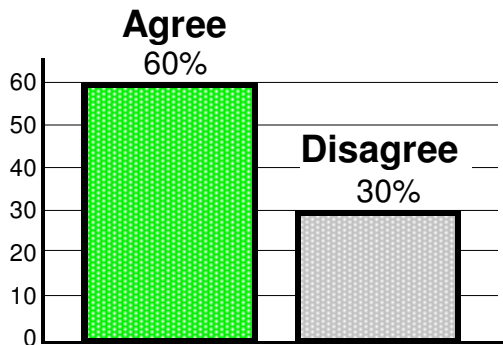
Meanwhile, among Floridians who are military veterans or on active duty, 61% say they are not offended by simple nudity. A similar 56% of Florida residents who have never served in the military say they are not offended.

NEF Florida Poll 2015



Three out of Five Favor Florida State Park Designation of Clothing-Optional Areas

While 69% agreed in Question 2 with the general notion that areas should be set aside for people who enjoy clothing-optional recreation like nude sunbathing and swimming, 60% agree with the more specific notion that those areas should be designated in portions of **Florida state parks**. That's not a random idea or a new one. Naturist groups have been making thoughtful proposals of this sort for years. If 60% of Florida adults say **yes**, maybe it's time for DEP to say **yes**, too.



QUESTION number 5

Do you agree or disagree that the Florida Department of Environmental Protection should exercise the legal authority it has to designate clothing-optional areas in state parks?

AGREE 60% Disagree 30%
Not sure 11%



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Whether or not they choose to label themselves as “naturists,” many Floridians are among a growing number of Americans who enjoy clothing-optional recreation. Naturism is a family-friendly activity that’s often a way of life. Although this survey was limited to adults, naturist activities are not. Naturist parents frequently include their children in wholesome and traditional activities, like skinny-dipping, that simply don’t require the participants to be clothed.

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The 2015 NEF Florida Poll shows that barely half of Floridians believe that women should be forced by the government to dress differently from men. An increasing number rejects the arbitrary criminalization of female breasts.

“Topfreedom,” as naturists call it, is certainly a matter of equality. But it’s also an issue of incremental body acceptance, and body acceptance is a fundamental naturist tenet. More than four out of ten Floridians believe that setting unequal dress codes is **NOT** an appropriate role for government.

Interesting factoid: Fewer Florida men (45%) than women

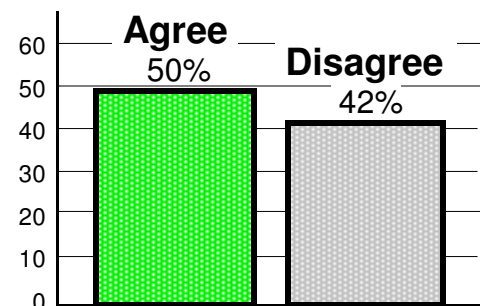
Growing Support for the Abolishment of Dress Codes that Treat Women Unequally

QUESTION number 6

Women in some jurisdictions are required to cover their chests, even where men are not. Do you agree or disagree that the government should compel women to dress differently in this manner?

DISAGREE 42% Agree 50%
Not sure 8%

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(56%) agree that the government should require women to cover their chests. But

the percentage of women who are unsure of their answer (12%) is much higher than the percentage of men who are unsure (3%).

NEF Florida Poll 2015

ZOGBY ANALYTICS POLLING METHODOLOGY

Zogby Analytics was commissioned by Naturist Education Foundation to conduct an online survey of 806 adults in Florida.

Using trusted interactive partner resources, thousands of adults were invited to participate in this interactive survey. Each invitation is password coded and secure so that one respondent can only access the survey one time.

Using information based on census data, voter registration figures, CIA fact books and exit polls, we use complex weighting techniques to best represent the demographics of the population being surveyed. Weighted variables may include age, race, gender, region, party, education, and religion.

Based on a confidence interval of 95%, the margin of error for 806 is +/- 3.5 percentage points. This means that all other things being equal, the identical survey repeated will have results within the margin of error 95 times out of 100.

Subsets of the data have a larger margin of error than the whole data set. As a rule we do not rely on the validity of very small subsets of the data especially sets smaller than 50-75 respondents. At that subset we can make estimations based on the data, but in these cases the data is more qualitative than quantitative.

Additional factors can create error, such as question wording and question order.

About Zogby Analytics:

Zogby Analytics is respected nationally and internationally for its opinion research capabilities. Since 1984, Zogby has empowered clients with powerful information and knowledge critical for making informed strategic decisions.

The options available to those seeking recreation are numerous and growing. This question asks about clothing-optional beaches. The Florida answers closely reflect the responses given in the NEF 2015 US Poll, which asked the same question of a nationwide sample.

“Naked Reality” on TV? Almost a third of Floridians believe it’s accurate

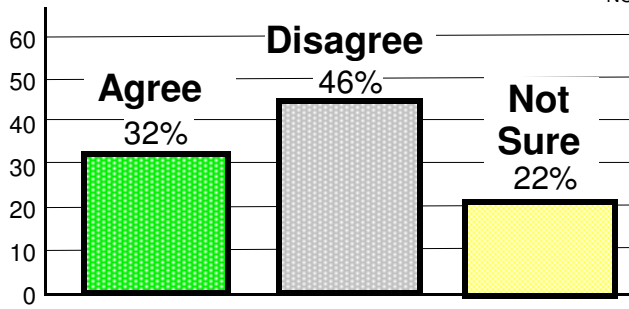
But greater numbers disagree, and more than a fifth of those polled are just not sure.

QUESTION number 7

Do you agree or disagree that the nudity included in some popular TV "reality" shows is an accurate portrayal of those who actually participate in nude recreation or live clothing-optional at home?

Agree	32%	Disagree	46%
Not sure	22%		

NOTE 1.



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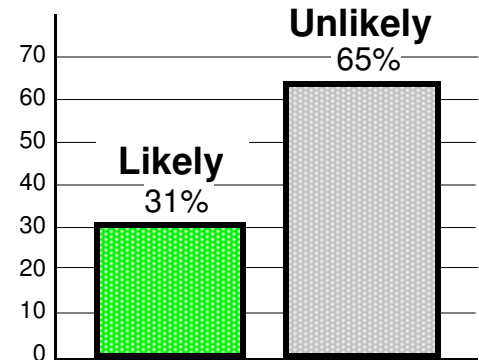
Nearly a third of Floridians would try a clothing-optional beach

QUESTION number 8

How likely is it that you would consider going nude at a clothing-optional beach if you knew it was safe and legal?

LIKELY 31%	Unlikely 65%
	Not sure 4%

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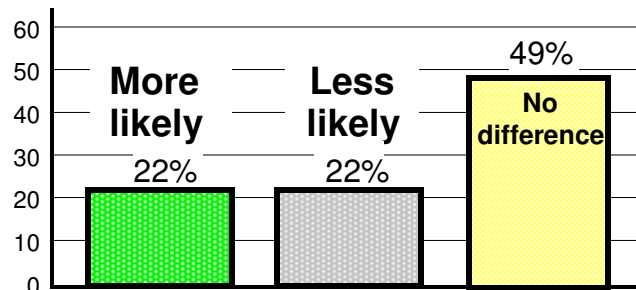
NOTE 1. DUE TO ROUNDING, TOTALS MAY NOT ALWAYS ADD UP TO 100%.

NEF Florida Poll 2015



QUESTION number 9

If a candidate for public office supported the designation of clothing-optional areas on public land, would you be more or less likely to support the candidate, or would it make no difference?



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Maybe You Wondered ...

Nude or Clothing-Optional?

Nudity, even at a “nude” public beach, is never a requirement or an exclusionary designation. It’s a personal option that many people choose when they’re permitted to do so. Places where such a choice exists are often called “clothing-optional.”

Private Resorts / Public Land

Private naturist parks, camps and resorts are wonderful places. They are businesses that cater to selected segments of the nude recreation industry. Nudist facilities range from tiny to large, rustic to posh, and inexpensive to pricey. They typically offer amenities not found at a beach. But for many people who seek a natural experience that doesn’t involve a concrete swimming pool behind fences, walls and gates, nothing comes close to the open freedom of a clothing-optional beach.

Who Chose the Questions?

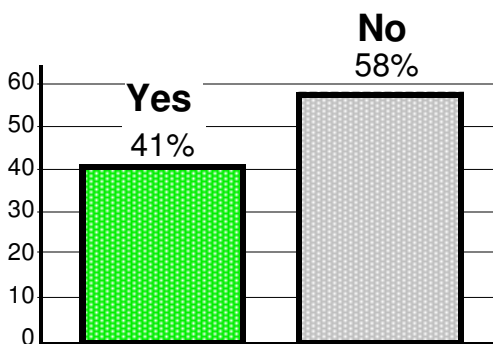
The questions were selected by a subcommittee of NEF board members, inspired by the original 1983 questions of Lee Baxandall, founder of The Naturist Society, and informed and refined by the experience of subsequent NEF polls. Questions were reviewed for form by Zogby Analytics, the independent polling organization that conducted the survey.

Naturist Education Foundation
Board of Directors - 2015

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- **Dick Springer** - Scarborough, ME
- **Charles Harris** - San Rafael, CA
- **Jim Dickey** - Middleton, WI

Attn: Savvy Florida Political Candidates

If you’re a politician who’s considering supporting the designation of clothing-optional areas on public land, half of Florida adults won’t hold it against you, and more than a fifth of them will be more likely to support you.



QUESTION number 10

Have you, personally, ever gone skinny-dipping or nude sunbathing with others?

YES 41% No 58% Not sure 1%

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8.2 Million Florida Skinny-dippers!

More than 8.2 million Florida adults have been skinny-dipping or nude sunbathing. If Florida skinny-dippers were to be considered separately, they would be a state with the population about the size of Virginia’s.



More Information on the Poll

You can find more information about the NEF 2015 Florida Poll on the Web site of the Naturist Education Foundation.

naturisteducation.org

NEF Florida Poll 2015



About the Naturist Education Foundation

Founded in 1993, The Naturist Education (NEF) is the informational and educational adjunct to The Naturist Society (TNS), a membership organization that grew and developed from the Free Beach movement. TNS serves tens of thousands of members throughout North America, and it is from that talented pool of naturists that the volunteer leadership of NEF is drawn.

The Naturist Education Foundation is dedicated to:

- **improving the awareness of naturism and body acceptance among both naturists and non-naturists.**
- **achieving an understanding and acceptance of naturists and their activities throughout North America.**

Because NEF is registered with the IRS as a 501(c)(3) nonprofit charitable foundation, the organization may not engage in lobbying for political purposes. However, it does become involved in judicial challenges, and it produces educational material for lawmakers, like *The Lawmaker's Guide to Skinny-dipping Issues*, a booklet among NEF's publications.

NEF operates a Speakers Bureau, making qualified speakers available for informational addresses, and NEF offers scholarship awards for students who write on naturist topics.

The Naturist Education Foundation complements the activities of the Naturist Action Committee (NAC), the volunteer, nonprofit political adjunct to The Naturist Society.

Choose to make a difference TODAY! Support NEF.

Projects like the NEF 2015 Florida Poll are expensive. The Naturist Education Foundation relies entirely on voluntary contributions from concerned and involved groups and individuals. Please make a generous donation to support the important work of NEF.

Naturist Education Foundation
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EMAIL nef@naturisteducation.org

NEF is a 501(c)(3) nonprofit charitable foundation. Donations are tax deductible in most instances. Consult your tax professional.

Other NEF Projects

■ **Opinion Polling**

The Naturist Education Foundation has commissioned independent nationwide surveys in 2000, 2006 and 2015 to test the opinions of the public toward nudity. The information from those polls, combined with a baseline survey commissioned by The Naturist Society in 1983, paint a clear picture of continuing and expanding respect and support for those who choose clothing-optional recreation on portions of public land.

■ **NEF Research Library**

The largest library of its kind in North America. Home to thousands of books and periodicals illuminating the history and culture of naturists and nudists. Located in Oshkosh, Wisconsin.

■ **Toni Egbert Naturist Law Library**

Named for the first chair of the Naturist Education Foundation, this online library includes an ever-expanding collection of legal opinions and other material essential to naturists.

■ **Publishing**

NEF is pleased to announce its 2nd printing of *Cinema au Naturel*, the definitive book about the fascinating and quirky world of nudist film. Acclaimed researcher and author Mark Storey has crafted an entertaining and informative reference that makes for delightful reading.

■ **Scholastic Awards**

NEF makes available two levels of scholastic awards:
- college - high school

FOR MORE INFO: naturisteducation.org